

THEY WILL KNOW YOU

Digital Growth Partner for Brands

Driving brands forward in the digital era

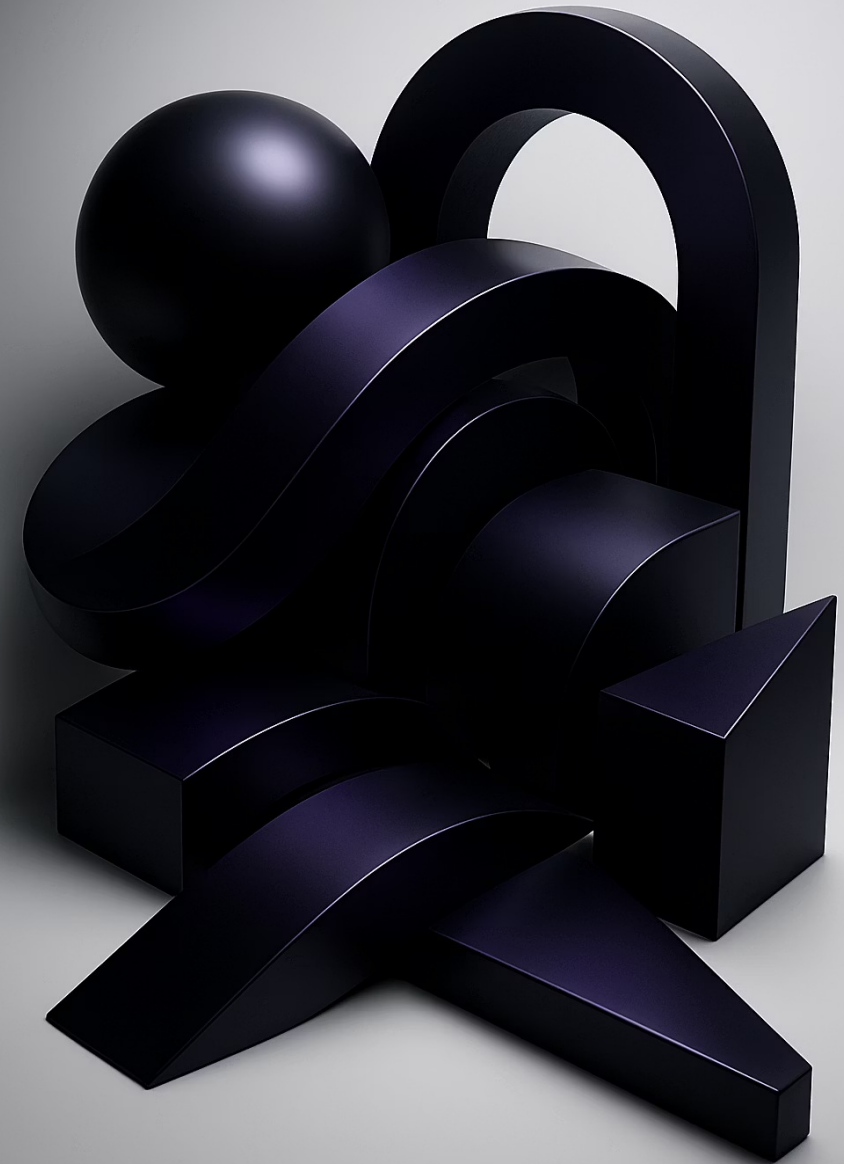
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Who We Are

We are a results-driven digital growth partner focused on turning attention into trust and trust into measurable growth.

We combine strategy, creativity, and performance marketing to build brands that scale.



Leadership Team

Chamodya Maduranga Kaldera

CO-FOUNDER

BSc. Business Administration – USJ

MSc. Strategic Marketing – Queen Margaret University

7+ years managing paid media across fitness, leisure, ecommerce, and FMCG. Worked with F45, Anytime Fitness, BFT, BANX, and Ceilao Villas.

Saduka Sachintha

CO-FOUNDER

BSc. Business Administration – USJ

MSc. Strategic Marketing – Queen Margaret University

Experience across Nestomalt, Milo, Nescafe, Maggie, F45, BFT, and Anytime Fitness. Lecturer in Digital Marketing at APIDM and University of Sri Jayewardenapura.

Resandu Samadith

EXECUTIVE – OPERATIONS & STRATEGY

BSc Project Management Undergraduate, NSBM

Leads execution, client coordination, and strategic oversight.

Disara Aluthge

EXECUTIVE – BUSINESS DEVELOPMENT

BSc Information Systems Undergraduate, KDU

Diploma in Professional and Digital Marketing – CIM

What We Do



Social Media Management

Full-service management across all major platforms, keeping your brand active and consistent.



Content Strategy & Creative Direction

Purposeful content built around your brand voice and audience behaviour.



Brand Positioning & Audience Targeting

Defining where your brand stands and who it speaks to with precision.



Paid Media Strategy & Execution

Performance-led campaigns designed to convert attention into measurable results.



Digital Marketing Consultation

Expert advisory to align your digital efforts with your broader business goals.

Our Approach

We build systems that consistently generate growth — from the first strategic insight to the final optimised output.



Every brand we work with benefits from a structured, repeatable system, not guesswork. Strategy-first thinking, platform-native execution, and data-backed decisions are the pillars of everything we do.

End to End Execution

→ Weekly Content Planning & Scripting

Structured calendars and scripts tailored to your brand narrative.

→ Video Production Management & Optimisation

End-to-end oversight of video assets for maximum platform performance.

→ High-Converting Copywriting

Words that move audiences from awareness to action.

→ Multi-Platform Publishing

Seamless distribution across every relevant channel.

→ Performance Tracking & Reporting

Clear, actionable insights delivered consistently.

→ Strategic Consultation

Ongoing advisory to keep your brand ahead of the curve.



Beyond Execution

Extended capabilities that give your brand a competitive edge.

Paid Media Management

Full campaign management across paid channels for consistent performance.

Paid Media Audits

Deep-dive analysis of existing campaigns to uncover inefficiencies and opportunities.

Paid Media Strategy Development

Bespoke frameworks built around your funnel, audience, and growth targets.

Offline Campaign Support

Bridging the gap between digital and traditional marketing efforts.

Creative Campaign Ideation

Bold, original concepts that cut through the noise and capture attention.

Who We Work With

We partner with ambitious brands across diverse sectors, each with a unique story and a shared goal of meaningful digital growth.

Education & Personal Brands

Helping thought leaders and educators build authority and grow engaged audiences.

Luxury & Wedding Brands

Premium storytelling for high-value markets that demand visual excellence.

Consulting Clients

Strategic digital presence for professionals and advisory firms.

Scaling Businesses

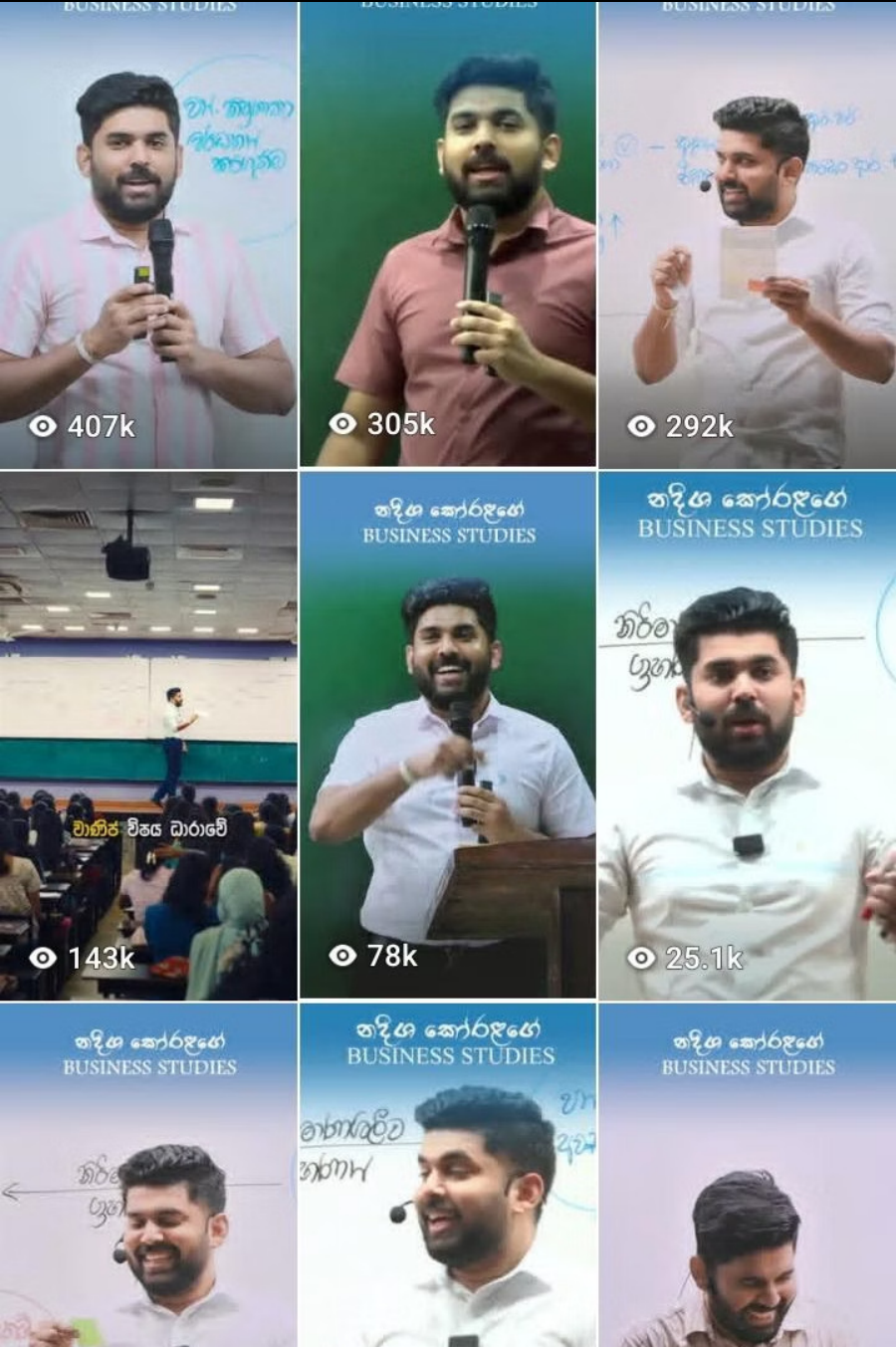
Growth systems for brands ready to move from traction to scale.



Nadeesha Koralage

Authority Driven Personal Brand

Full ecosystem social media growth focused on authority, reach, and consistency. A comprehensive strategy built to position Nadeesha as a leading voice in her field across every major platform.



Scaling Reach at Volume

Facebook Performance Results

11Mn+

Video Views

Massive organic reach driven by consistent, high-quality content.

2Mn+

Total Reach

Audiences reached across the Facebook ecosystem.

600K+

Interactions

Likes, comments, shares, and saves reflecting genuine engagement.

Strong link engagement growth further demonstrates the audience's readiness to take action beyond the platform.

Short Form Content That Scales

TikTok Performance Results

7Mn+

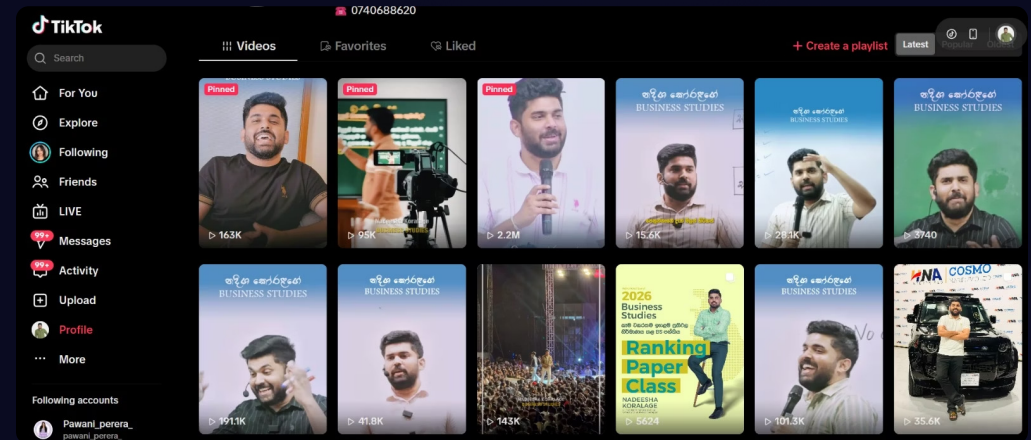
Video Views

800K+

Total Likes

15K+

Shares



Consistent follower growth driven by platform-native short-form content that resonates with TikTok's discovery algorithm.

Consistency Drives Growth

Instagram Performance Results



2Mn+

Total Views

Sustained visibility through a structured visual identity system.



240K+

Reach

Audiences consistently exposed to the brand narrative.



250K+

Interactions

Meaningful engagement reflecting a loyal and active community.

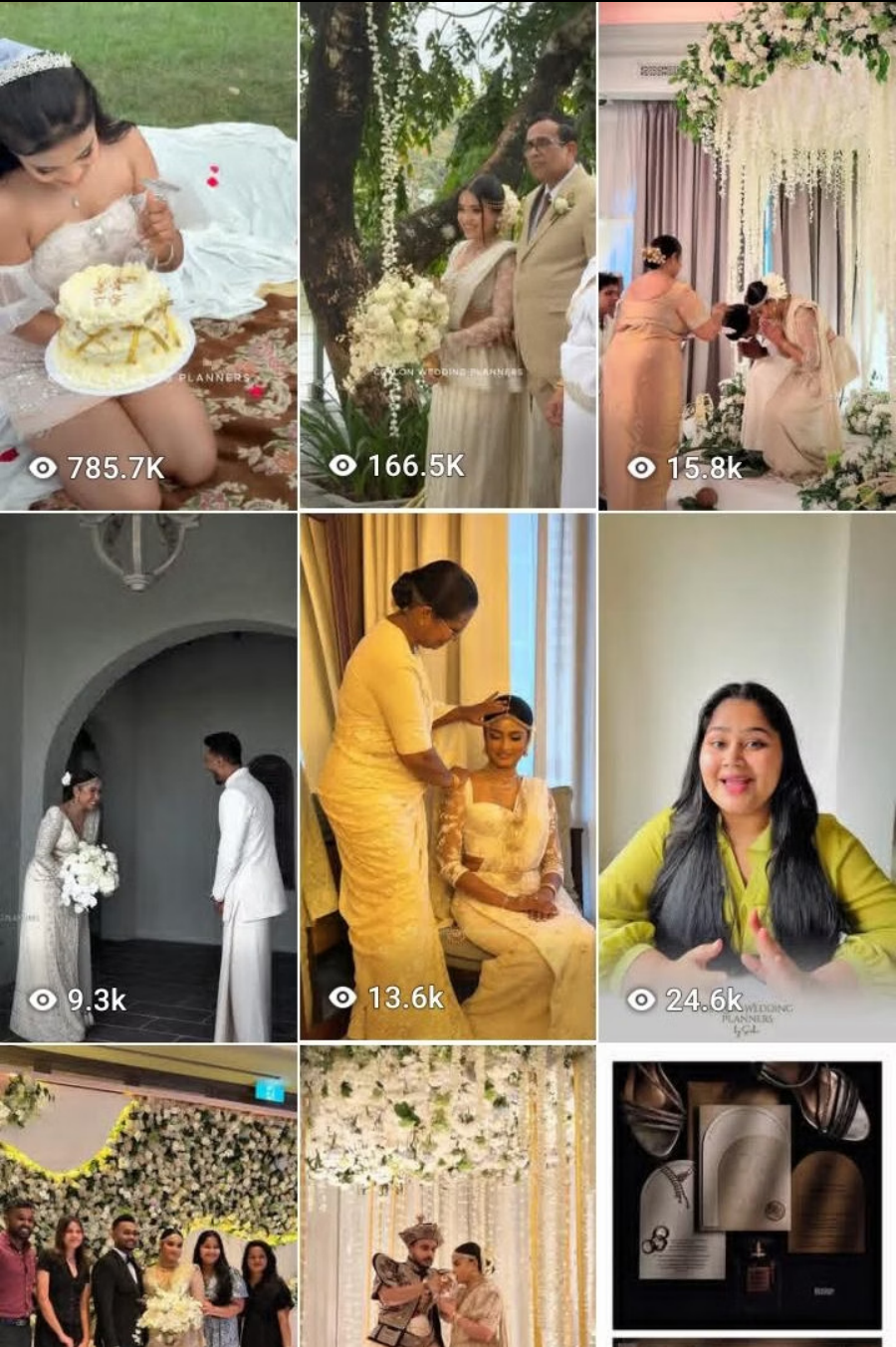
A structured visual identity system underpins every post — ensuring the brand is instantly recognisable and consistently compelling across the feed and stories.

Built as an Ecosystem

Growth is not siloed. Every platform plays a role in a unified content system designed to compound reach and deepen audience relationships.



A unified content system across platforms ensures every piece of content works harder — reinforcing the brand message wherever the audience chooses to engage.



Ceylon Wedding Planners

Luxury Brand Positioning

Premium storytelling and high-value audience targeting through visual consistency. A brand built to attract discerning clients who expect nothing less than excellence.

Luxury Market Growth

Performance Snapshot — Ceylon Wedding Planners

500K+

Monthly Views

Consistent monthly visibility within the luxury wedding market.

200K+

Monthly Reach

High-value audience segments reached with precision targeting.

4K+

Interactions

Quality engagement from an audience primed for high-value decisions.

The audience is deliberately curated around high-value segments — ensuring every impression counts and every interaction moves a potential client closer to conversion.

From Content to Conversion

Strategy without execution is theory. Execution without strategy is noise. We deliver both, and the results speak for themselves.

Elevated Brand Perception

Positioning Ceylon Wedding Planners as the premium choice in a competitive market.

High-Value Audience Targeting

Reaching the right people those with the intent and means to invest in luxury experiences.

Consistent Storytelling

A coherent visual and narrative identity maintained across every touchpoint.

Lead-Ready Digital Presence

A brand ecosystem primed to convert interest into enquiries and enquiries into clients.



Strategic Advisory

Beyond execution, we bring deep strategic thinking to brands navigating complex digital landscapes. Our consultation work spans some of the most respected educators and thought leaders in the region.

Audience Clarity

Defining exactly who the brand speaks to — their motivations, behaviours, and decision-making triggers.

Brand Positioning

Establishing a clear, differentiated position in the market that resonates with the right audience.

Content Direction

Guiding the creative and editorial strategy to ensure every piece of content serves a purpose.

Performance Driven Advertising

Paid media that works harder, smarter, and more efficiently.



Funnel-Based Campaign Structures

Every campaign is architected around the customer journey — from awareness through to conversion — ensuring no opportunity is missed at any stage of the funnel.



Creative Testing Frameworks

Systematic A/B and multivariate testing of creative assets to identify what resonates and scale what works.



Continuous Optimisation Systems

Ongoing monitoring and refinement of campaigns to maximise return on ad spend and drive sustainable performance improvements.



Audit and Scale

A comprehensive audit designed to identify inefficiencies, unlock hidden potential, and build a clear roadmap for scalable paid media growth.

01

Full Funnel Audit

End-to-end review of campaign structure, targeting, and funnel alignment to identify gaps and opportunities.

02

Creative Performance Breakdown

Granular analysis of which creatives are driving results and which are draining budget without return.

03

Budget Efficiency Analysis

Identifying where spend is being wasted and where reallocation can drive immediate performance gains.

04

Clear Scaling Roadmap

A prioritised, actionable plan for scaling campaigns with confidence and precision.



Let's Build Your Growth System

Contact Us

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They Will Know You.